SONOMA COUNTY REGIONAL PARKS FOUNDATION

Public Meeting

The Parks Foundation raises funds, fosters partnerships and advocates on behalf of Sonoma County Regional Parks.

When: 8:00 a.m. to 10:00 a.m.

Where: Sonoma County Regional Parks 2300 County Center Dr., #212 Santa Rosa, CA 95403

Date: February 2, 2024

8:00	Call to Order	Stephen Meacham
8:05	Introductions and Announcements	Board
	ACTION ITEMS	
8:10	Approval of January minutes	Board
8:20	Kathy Haas Board Renewal	Board
	DISCUSSION ITEMS	
8:30	"Doing Mission" – Case histories	Adam Jorge, Channa
	• Diana Sanson – reaching out to prospective new donors	Sweet, Diana
	re: Larson Park	Sanson
	 Adam Jorge and Channa Sweet/Michael Murphy and 	
	Rob DeVenuto – Tag-teaming on sponsor pitches	
	 Inviting donors to hike with Melissa 	
8:45	Photo Contest Plans for 2024 – sponsorship opportunities	Melissa Kelley and
		B2B committee
9:00	Regional Parks Report	Melanie Parker
9:15	Board Reports	Board
9:25	Parks Foundation	Melissa
	Report	
	2024 Meeting Schedule	
10:00	Board Adjournment	
	Next Board Meeting: Friday, March 1, 2024	

For information or to review materials prior to the meeting, contact Melissa Kelley at the Sonoma County Regional Parks office, 2300 County Center Dr., #120A, Santa Rosa, CA 95403, (707) 565-2041. Materials related to an item on this agenda submitted to the Parks Foundation after distribution of the agenda packet are also available for public inspection at the Sonoma County Regional Parks office during normal business hours. **Accommodation**: If you require an accommodation, an alternative format, or another person to assist you while attending this meeting, please contact Melissa Kelley at <u>Melissa.kelley@sonoma-county.org</u> at least 48 hours in advance to ensure arrangements for accommodation.