

SONOMA COUNTY REGIONAL PARKS FOUNDATION
Public Meeting

*The Parks Foundation raises funds, fosters partnerships and advocates
on behalf of Sonoma County Regional Parks.*

When: 8:00 a.m. to 10:00 a.m.

Place: Via Zoom

Date: February 4, 2022

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|-------|---|-------------------|
| 8:00 | Call to Order | Steve Meacham |
| 8:05 | Introductions and Announcements | Board |
| | ACTION ITEMS | |
| 8:10 | Approval of January minutes | Board |
| 8:15 | Board renewals: Nicki Artieres, Suzanne Tucker | Board |
| 8:20 | Kathy Haas board application | Board |
| | DISCUSSION ITEMS | |
| 8:25 | Mid-year FY 2021-22 financial report | Jenifer Freebairn |
| 8:40 | Review of 2021-22 fundraising goals | Melissa Kelley |
| 8:50 | Foundation Director's Report, including eScrip | Melissa |
| 9:00 | Board members share their examples of how they encourage donations and steward donors | Board |
| 9:20 | Discussion of Upcoming Events and Board Opportunities: Mark West Preview Day (2/27), Carrington Preview Day (3/20), Putnam Celebration (April 2), Bill & Dave picnic (4/9), EDC Fun Day (5/4) | Melissa and board |
| 9:35 | Marketing and Event Committee | Suzanne Tucker |
| 9:45 | Regional Parks Update | Melanie Parker |
| | Next Board Meeting: Friday, March 4, 2022 | |
| 10:00 | ADJOURN | |

For information or to review materials prior to the meeting, contact Melissa Kelley at the Sonoma County Regional Parks office, 2300 County Center Dr., #120A, Santa Rosa, CA 95403, (707) 565-2041. Materials related to an item on this agenda submitted to the Parks Foundation after distribution of the agenda packet are also available for public inspection at the Sonoma County Regional Parks office during normal business hours. **Accommodation:** If you require an accommodation, an alternative format, or another person to assist you while attending this meeting, please contact Melissa Kelley at Melissa.kelley@sonoma-county.org at least 48 hours in advance to ensure arrangements for accommodation.