

SONOMA COUNTY REGIONAL PARKS FOUNDATION

Public Meeting

*The Parks Foundation raises funds, fosters partnerships and advocates
on behalf of Sonoma County Regional Parks.*

When: 8:00 a.m. to 10:00 a.m.

Where: Sonoma County Regional Parks

2300 County Center Dr., #212

Santa Rosa, CA 95403

Date: January 5, 2024

8:00	Call to Order	Stephen Meacham
8:05	Introductions and Announcements	Board
	ACTION ITEMS	
8:15	Approval of November minutes	Board
	DISCUSSION ITEMS	
8:25	Legacy Breakfast Report	Kathryn Peyton, Chad Dorr
8:40	Practical Application of Research Findings	Stephen Meacham
8:55	“Doing Mission,” What helps and what doesn’t	Melissa Kelley
9:05	Writing notes to key donors and first-time donors	Amanda Alves
9:15	Fundraising Mini-Case Histories <ul style="list-style-type: none">• Adam and Channa – Subaru Water Bark Sponsorship• Diana – Larson Park prospective donor outreach• Suzanne – Taking legacy prospects for a hike with Melissa• Michael and Rob – HALTER Project Sponsorship	
9:30	Regional Parks Report	Melanie Parker
9:45	Parks Foundation Report	Melissa Kelley
10:00	Adjourn	
	Next Board Meeting: Friday, February 2, 2024	

For information or to review materials prior to the meeting, contact Melissa Kelley at the Sonoma County Regional Parks office, 2300 County Center Dr., #120A, Santa Rosa, CA 95403, (707) 565-2041. Materials related to an item on this agenda submitted to the Parks Foundation after distribution of the agenda packet are also available for public inspection at the Sonoma County Regional Parks office during normal business hours. **Accommodation:** If you require an accommodation, an alternative format, or another person to assist you while attending this meeting, please contact Melissa Kelley at Melissa.kelley@sonoma-county.org at least 48 hours in advance to ensure arrangements for accommodation.