



Board of Directors Job Description

Overview

The Sonoma County Regional Parks Foundation raises funds, fosters partnerships and advocates on behalf of Sonoma County Parks. The Foundation helps sponsor park programs for under-served communities, seniors, and youth. We support youth environmental education programs, fund natural resources projects to restore habitats and protect wildlife, provide financial support to develop new parks and trails, and host popular community events.

Roles & Responsibilities

The Parks Foundation Board of Directors is an actively engaged group of volunteers. We have a uniquely simple and singular mission of raising funds for Sonoma County Parks. Working closely with staff, Directors help raise funds for park projects, serve as parks ambassadors in the community, and oversee the staff and budget of the Parks Foundation.

Specific duties include:

- Prepare for and attend monthly meetings.
- Volunteer for special projects and park preview days.
- Support the Foundation with a personally significant annual gift and participate in the annual challenge grant.
- Act as an ambassador within your sphere of influence to increase awareness and visibility of the Foundation and our mission.
- Provide fiscal oversight and ensure that the Foundation is operating in a financially sustainable manner.

Interests and experience:

- Strong affinity for county parks and the natural environment. Dedicated to maintaining and improving the parks and supporting the many programs the parks offer.
- Past leadership experience in organizations with similar missions is encouraged.
- You might be a strategic problem solver, a well-connected community leader, creative with marketing and branding expertise, highly organized with finance or fundraising experience, or knowledgeable about Sonoma County's rich environmental and human history.

Who you are:

- Set aside time to devote to fundraising and advocating for County Parks. Directors devote an average of 10-12 hours per month.
- Willing and able to serve a maximum of four 2-year terms on the Foundation Board.
- A good communicator who is comfortable sharing the mission and promoting the opportunity to support parks and the many programs with your personal network, key community stakeholders, and prospective funders.
- A collaborative problem-solver ready to leverage your unique skills.
- An active listener and contributor who focuses on strategic priorities.

We are an inclusive board and strive to reflect the diverse geographic, ethnic, gender identity, age, and park user group representation of our county. We believe in equitable access to parks for all to create a just, healthy, and environmentally responsible community.